Nottingham Trent University Module Specification

	Basic module information	
1	Module Title:	PRACTICAL DISSERTATION (BA MEDIA)
2	Module Code:	MCLT34008
3	Credit Points:	40
4	Duration:	Year Long
5	School:	Arts and Humanities
6	Campus:	Clifton
7	Date this version first approved to run:	October 2008

8 Pre, post and co-requisites:

These are modules that you must have studied previously in order to take this module, or modules that you must study simultaneously or in a subsequent academic session

<u>Pre, Co, Post</u> <u>Module Code</u> <u>Module Title</u>

Pre MCLT20112 Theorising Media and Culture AND

Pre MCLT23412 Client Led Media Practice

9	Courses containing the module				
	<u>Level</u>	Core/Option	<u>Mode</u>	<u>Code</u>	Course Title
			FT	MCLT101	BA (H) Media
			PT	MCLT102	BA (H) Media
			SW	MODL007	BA (H) French and Global Studies
			SW	MODL008	BA (H) French and History
			SW	MODL009	BA (H) French and International Relations
			SW	MODL010	BA (H) French and Italian
			SW	MODL011	BA (H) French and Linguistics
			SW	MODL012	BA (H) French and Mandarin Chinese
			SW	MODL013	BA (H) French and Media
			SW	MODL014	BA (H) French and Philosophy
			SW	MODL015	BA (H) French and Spanish
			SW	MODL016	BA (H) French and TESOL

10 Overview and aims

11 Module content

In a series of tutorials you will negotiate your topic / brief with your supervisor. In most cases tutorials will be one-to-one, through group tutorials may also be used. The approach, sources and appropriate skills will be identified, developed and refined.

Learning will be supported through a series of practical dissertation workshops introducing key aspects of doing the project. You may work with an external Brief Provider if you wish.

12 Indicative reading

Reading will be dependent on the media being used for your practical dissertation project and will be suggested by your supervising tutor.

13 Learning outcomes

Learning outcomes describe what you should know and be able to do by the end of the module

Knowledge and understanding. After studying this module you should be able to:

- Demonstrate the ability to design, carry out and / or produce a practical media project in an appropriate form.
- Show evidence of confidence in research and production skills.
- Demonstrate a reflexive understanding of the research and production process.
- Work to a brief and produce material for a specified audience.

Skills, qualities and attributes. After studying this module you should be able to:

Show evidence of ability and confidence in the following areas, consolidated to an Advanced research capability and practical skill in producing a media text which demonstrate understanding of the increasing complex resources and forms available.

- Effective communication skills which may be demonstrated through a range of forms appropriate to the practical dissertation you produce.
- Resourcefulness, self-motivation and time-management and (where appropriate) effective work with a project Brief Provider (where appropriate).
- The ability to use a learning journal to identify problems and reflect critically on the learning process

• To demonstrate a range of practical and technical skills.

14 Teaching and learning

Range of modes of direct contact

This indicates the range of direct contact teaching and learning methods used on this module,

e.g. lectures, seminars

Programme of tutorial supervision. Interaction with tutor (and possibly other students and possibly a project Brief Provider) through online learning journal. Taught dissertation workshops focusing on key aspects of doing a practical dissertation. Practical technical skills workshops.

Total contact hours:

10

Range of other learning methods

This indicates the range of other teaching and learning methods used on this module, e.g. directed reading, research

Students carry out an extensive programme of research as appropriate to the practical dissertation being produced. The assessed blog encourages students to reflect on the learning and research process.

Total non-contact hours:

390

15	Assessment methods					
	This indicates the type and weighting of assessment elements in the module					
	Element number	Weighting	<u>Type</u>	Description		
	1	20%	Online Learning Journal	Online Learning Journal (blog plus final statement)		
	2	80%	Practical Dissertation	A media project using one or a range of different media forms / techniques and 3000 word contextual analysis.		

Diagnostic/formative assessment

This indicates if there are any assessments that do not contribute directly to the final module mark

Further information on assessment

This section provides further information on the module's assessment where appropriate

- 1) The online learning journal comprises of a) a blog with approx 6 entries of approx 300 words each submitted at regular intervals during terms 1 and 2) and b) a final evaluative statement reflecting critically on the research process of approx 500-750 words submitted at the end of the module.
- 2) Dissertation: submitted at the end of the module. This is comprised of two components: a) a media project using one or a range of different media forms (weighted at 70% of this element) and b) a contextual analysis of 3000 words (weighted at 30% of this element).

	Document management		
16	Module Title:	Practical Dissertation (BA Media)	
17	Module Code:	MCLT34008	
18	Subject (JACS) Code		
19	Cost Centre		
20	School:		
21	Academic Team		
22	Campus		
23	Other institutions providing teaching	Please complete in box 23 a-d - if applicable	
		Institution	%
23a	Other UK Higher Education or Further Education Institution- Please name Percentage not taught by NTU		
23b	Other public organisation in the UK- Percentage not taught by NTU		
23c	Other private organisation in the UK - Percentage not taught by NTU		
23d	Any other Non-UK organisation - Percentage not taught by NTU		
24	Date this version was formally approved by SASQC/DAG:		I