Nottingham Trent University
Module Specification

	Basic module information	
1	Module Title:	The Limits of Representation: Text and Image in French Culture and Society
2	Module Code:	FREN30214
3	Credit Points:	20
4	Duration:	Year Long
5	School:	Arts and Humanities
6	Campus:	Clifton
7	Date this version first approved to run:	September 2017

8   Pre, post and co-requisites:

These are modules that you must have studied previously in order to take this module, or

modules that you must study simultaneously or in a subsequent academic session

Pre, Co, Post   Module Code   Module Title

9   Courses containing the module

Level	Core/Option	Mode	Code	Course Title
6	Option	SW		BA Joint Honours Modern Languages
6	Option	FT		BA Joint Honours Modern Languages
6	Option	PT		BA Joint Honours Modern Languages
6	Option	FT	EURX003	European Exchange (Year Long)
6	Option	FT	INTX003	International Exchange (Year Long)

10   Overview and aims

The world around us is organised and structured by signs, symbols, text and images. These give meaning to the world but also create limits and hierarchies that control and define us as well as segregating and excluding.

There is a strong tradition within French thought and culture of pushing the limits of representation in order to produce new meanings and ways of looking at the world, ourselves and each other. This tradition has been enormously important in both critiquing and shaping a number of global cultural practices used in politics, advertising, marketing, journalism, museum and art curation as well as in science, medicine where there is a need to present complex information to different end users and in engineering and architecture where there is a demand to reconcile aesthetics with functionality.

This course will focus on some more recent (20th and 21st Centuries) examples of this tradition. We will look at examples from art, architecture, photography, literature, poetry, film and graphic novels. We will think about the different ways text and image are combined in the form of signs, advertising, maps, calendars, buildings etc., and how the relationship between these two forms of representation are in constant negotiation. We will also interrogate the relevance of French literary and aesthetic theory for engaging with important contemporary debates around media representation, citizenship and the environment.

11	**Module content**
	PART 1. FRAMING THE WORLD
	PART 2. MAPPING SOCIETY
	PART 3. IMAGINING THE FUTURE

12	**Indicative reading**
	Ariella Azoulay, *The Civil Contract of Photography*
	Roland Barthes, *Mythologies*
	David Cénou, *Panthers in the Hole*
	Michel de Certeau, *Invention du quotidien*
	Hélène Cixous, 'Le Dernier tableau ou le portrait de Dieu'
	Georges Didi-Hubermann, *Invention de l'hystérie*
	Jean-Pierre Dupuy, *Pour un catastrophisme éclairé*
	Jacques Rancière, *Le Spectateur emancipé*
	Paul Virilio, *Guerre et cinéma*
	Indicative Filmography:
	Les Détenues (dir. Marie Drucker)
	La Jetée (Dir. Chris Marker)
	The Leak (dir. Francis Älys)
	Artworks/Exhibitions:
	Les Parisiens sous l'occupation
	Margeurite Humeau - FOXP2

13	**Learning outcomes**
	Learning outcomes describe what you should know and be able to do by the end of the module

Knowledge and understanding. After studying this module you should be able to:

- Demonstrate an appreciation of 20th and 21st century visual and textual culture and theory in France.
- Recognise the historical relationship between aesthetic and literary theory and art and literature as object and practice.
- Understand how different theories of text and image emerged in response to certain artistic practices and mediums (photography, film, architecture)
- Identify different approaches to reading and analysing texts and images and

their merits and limitations within both an academic and general/professional context.
- Understand the impact and relevance of the French literary and aesthetic tradition in a global context and its application within different cultural and creative industries and in marketing and communication roles across all sectors.
- Recognise the role of art, literature and other forms of culture in shaping understanding and perceptions of contemporary social issues and problems including questions of criminality, citizenship, climate change and economic development.

Skills, qualities and attributes. After studying this module you should be able to:

- Bring together a range of materials including theoretical texts, secondary criticism and examples from art, literature, film and photography in order to demonstrate (written and oral) understanding and analysis of the developments in the notion of representation in French culture and society.
- Efficiently source, analyse and incorporate reliable materials in both French and in English in an independent analysis in response to a range of exercises
- Integrate personal research and conclusions into those of a team project
- Engage with a range of e-learning resources
- Respond to essay questions using the correct procedures regarding presentation, arguments, structure and bibliographic material
- Critically evaluate this key debate in the target language of French

14	**Teaching and learning**
	Range of modes of direct contact
	This indicates the range of direct contact teaching and learning methods used on this module,
	e.g. lectures, seminars
	This module will be delivered through a thematically structured programme bringing together a range of teaching and learning methods including lectures and seminars but also, where appropriate, field trips to museums and galleries.
	Total contact hours: 52
	Range of other learning methods
	This indicates the range of other teaching and learning methods used on this module, e.g.
	directed reading, research
	You will also be expected to carry out preparatory work for each session via indicative reading, image and film viewing and use of e-learning resources.
	Total non-contact hours: 164

15	**Assessment methods**

This indicates the type and weighting of assessment elements and sub-elements in the module

Element number	Weighting	Type	Description (include any sub-elements)
1	50%	Coursework	
2	50%	Exam	

	Diagnostic/formative assessment
	This indicates if there are any assessments that do not contribute directly to the final module mark
	There will be presentation workshops and in class formative written assessments (mock exams).

	Further information on assessment
	This section provides further information on the module's assessment where appropriate

	Document management		
16	Module Title:	The Limits of Representation: Text and Image in French Culture and Society	
17	Module Code:	FREN30214	
18	Subject (JACS) Code:	R110	
19	Cost Centre:	137	
20	School:	AAH	
21	Academic Team:	HLG	
22	Campus:	Clifton	
23	Other institutions providing teaching:	*Please complete in box 23 a-d - if applicable*	
		Institution	%
23a	Other UK Higher Education or Further Education Institution- Please name Percentage not taught by NTU		
23b	Other public organisation in the UK- Percentage not taught by NTU		
23c	Other private organisation in the UK - Percentage not taught by NTU		
23d	Any other Non-UK organisation - Percentage not taught by NTU		
24	Date this version was formally approved by the School Academic Standards and Quality Committee (SASQC) or Development Approval Group (DAG):	January 2017	

September 2016