

Nottingham Trent University

Module Specification

	Basic module information	
1	Module Title:	European Cinema: globalisation and resistance
2	Module Code:	EURO39305
3	Credit Points:	20
4	Duration:	Year Long
5	School:	Arts and Humanities
6	Campus:	Clifton
7	Date this version first approved to run:	September 2017

8 Pre, post and co-requisites:

These are modules that you must have studied previously in order to take this module, or modules that you must study simultaneously or in a subsequent academic session

Pre, Co, Post Module Code Module Title

9 Courses containing the module

<u>Level</u>	<u>Core/Option</u>	<u>Mode</u>	<u>Code</u>	<u>Course Title</u>
6	Option	FT		BA Joint Honours Modern Languages
6	Option	SW		BA Joint Honours Modern Languages
6	Option	PT		BA Joint Honours Modern Languages
6	Option	FT		BA Joint Honours Humanities
6	Option	PT		BA Joint Honours Humanities

10 Overview and aims

With strong relevance for students of European studies and of Film and Television, this module considers European responses to globalisation through the study of public film policy (individual states and the EU), the economic strategies of national and European film industries, and individual film texts. Some of the films considered will be examples of essentially commercial resistances to international, predominantly Hollywood competition. Other examples will explore how cinema becomes an important medium for resistance to economic globalisation and the commodification of culture.

The principal aims are:

- To develop an advanced and contextualised understanding of European cinema's responses to free-market globalisation.
- To engage in comparative analysis of the responses of different European cinemas to global competition at the levels of policy, film-industrial strategy and individual films.
- To analyse, through close engagement with documentary and fiction films, how cinema has become a vector of resistance to neo-liberalism.
- To build a high level awareness of the functioning of the European film industry and the different constraints under which it operates.

11 Module content

The module will explore issues around the cinema industry, culture, mobilities and resistances. Typically, it will focus on the following issues:

- An introduction to the concept of globalisation both in general and as applied to the specific area of cinema.
- Developments in the film industry: the power of the 'new' Hollywood model.
- National and European policy responses to free market pressures.
- The impact of globalised competition on film production, distribution and exhibition.
- Commercial / cultural responses to global competition: popular national genres, the heritage film, post-national film making (e.g. Besson), the renationalisation of international genres, the turn to a 'poor' cinema (such as Dogme95).
- Cinematic resistances to neo-liberal globalisation: fiction and documentary films that help bring the problems and exclusions of neo-liberal globalisation into the public sphere in areas such as migration, work, consumption, tourism while proposing a different, resolutely public mode of film spectatorship.

12 Indicative reading

Elsaesser, T., *European cinema, face to face with Hollywood*, Amsterdam: Amsterdam University Press 2005

Halle, R., *German film after Germany: toward a transnational aesthetic*, Urbana: University of Illinois Press, 2008

Hjort, M., and MacKenzie, S. *Purity and provocation : Dogma 95*, London: BFI Pub. 2003

Jackel, Anne, *European Film Industries*, London: BFI. 2003.

O'Shaughnessy, M., *Laurent Cantet*, Manchester: MUP, 2015.

Wayne, M., *The Politics of Contemporary European Cinema*. Exeter: Intellect. 2002.

Wood, Mary, *Contemporary European Cinema*. Oxford: OUP. 2007.

13 Learning outcomes

Learning outcomes describe what you should know and be able to do by the end of the module	
Knowledge and understanding. After studying this module you should be able to:	
<ul style="list-style-type: none"> • Demonstrate detailed knowledge of and engagement with European film industries and the institutional contexts in which they work. • Demonstrate critical understanding of European cinema within a global framework; • Demonstrate detailed knowledge of a range of theoretical approaches to film and globalisation, be able to assess their usefulness, and apply them in the context of European cinema. • Critically evaluate and analyse the relation between European cinema and relevant political, economic, cultural and societal contexts. <p>Note that all outcomes have been mapped to either the Area Studies Benchmark standards or those for Communication, Media, Film and Cultural Studies. Benchmark standards provide a national framework for describing the content and standards of a bachelor's degree with honours.</p> <p>http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code/subject-benchmark-statements/honours-degree-subjects</p>	
Skills, qualities and attributes. After studying this module you should be able to:	
<ul style="list-style-type: none"> • Assimilate material from a range of sources and use it to construct and sustain complex arguments, ideas and conclusions in a clear, lucid and structured way, both orally and in writing • Demonstrate sophisticated problem solving skills through the application and synthesis of contemporary evidence and secondary theoretical literatures • Demonstrate independence of thought, critical analysis, rational inquiry, and the ability to form and justify complex autonomous judgements <p>The outcomes have been mapped against the same cluster of subject benchmarks as mentioned above.</p>	

14 Teaching and learning <i>Range of modes of direct contact</i> This indicates the range of direct contact teaching and learning methods used on this module, e.g. lectures, seminars	
<p>You will be taught on this module through a structured programme of lectures/seminars, and will typically be asked to prepare directed reading tasks for each class.</p> <p>There will be a number of screenings of complete films during the course of the module.</p> <p>You will be invited to attend one or more individual tutorials in support of each of your coursework assignments. Typically these will be to help you understand what a</p>	

particular task requires, to assess what you need to read in support of your work and to ensure that your coursework is suitably planned.	
Total contact hours:	52
<i>Range of other learning methods</i> This indicates the range of other teaching and learning methods used on this module, e.g. directed reading, research	
Total non-contact hours:	148

15 Assessment methods			
This indicates the type and weighting of assessment elements and sub-elements in the module			
<u>Element number</u>	<u>Weighting</u>	<u>Type</u>	<u>Description (include any sub-elements)</u>
1	50%	Coursework	A 2000 word essay
2	50%	Examination	A two hour paper
Diagnostic/formative assessment This indicates if there are any assessments that do not contribute directly to the final module mark			
Students submit a detailed essay plan to their tutor and receive face to face feedback on it. Students plan answers to one or more previous examination papers and receive detailed feedback from their tutors.			
Further information on assessment This section provides further information on the module's assessment where appropriate			

Document management	
16	Module Title: European Cinema: globalisation and resistance
17	Module Code: EURO39305
18	Subject (JACS) Code: R800
19	Cost Centre: 128

20	School:	AAH										
21	Academic Team:	HLG										
22	Campus:	Clifton										
23	Other institutions providing teaching:	<i>Please complete in box 23 a-d - if applicable</i>										
		<table border="1"> <thead> <tr> <th>Institution</th> <th>%</th> </tr> </thead> <tbody> <tr> <td>23a Other UK Higher Education or Further Education Institution- Please name Percentage not taught by NTU</td> <td></td> </tr> <tr> <td>23b Other public organisation in the UK- Percentage not taught by NTU</td> <td></td> </tr> <tr> <td>23c Other private organisation in the UK - Percentage not taught by NTU</td> <td></td> </tr> <tr> <td>23d Any other Non-UK organisation - Percentage not taught by NTU</td> <td></td> </tr> </tbody> </table>	Institution	%	23a Other UK Higher Education or Further Education Institution- Please name Percentage not taught by NTU		23b Other public organisation in the UK- Percentage not taught by NTU		23c Other private organisation in the UK - Percentage not taught by NTU		23d Any other Non-UK organisation - Percentage not taught by NTU	
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24	Date this version was formally approved by the School Academic Standards and Quality Committee (SASQC) or Development Approval Group (DAG):	January 2017										