

Nottingham Trent University

Module Specification

	Basic module information	
1	Module Title:	Intercultural communication in an International context
2	Module Code:	GLOB20410
3	Credit Points:	20
4	Duration:	First Half Year
5	School:	Arts and Humanities
6	Campus:	Clifton
7	Date this version first approved to run:	September 2017

8 Pre, post and co-requisites:

These are modules that you must have studied previously in order to take this module, or modules that you must study simultaneously or in a subsequent academic session

Pre, Co, Post Module Code Module Title

9 Courses containing the module

<u>Level</u>	<u>Core/Option</u>	<u>Mode</u>	<u>Code</u>	<u>Course Title</u>
5	Option	FT		BA Joint Honours Humanities
5	Option	PT		BA Joint Honours Humanities
5	Option	SW		BA Joint Honours Modern Languages
5	Option	FT		BA Joint Honours Modern Languages
5	Option	PT		BA Joint Honours Modern Languages
5	Option	FT	EURX003	European Exchange (Full Year)
5	Option	FT	INTX003	International Exchange (Full Year)
5	Option	FT	EURX001	European Exchange (First Half Year)
5	Option	FT	INTX001	International Exchange (First Half Year)

10 Overview and aims

In this module, you will learn to interpret intercultural events, issues and experiences. You will learn how different forms of knowledge, drawn from a range of sources, can be used dynamically and in-relation-to each other to study intercultural communication in a range of social and global workplace settings. The primary goal of the module is to develop your ability to contextualise your intercultural knowledge, develop your own research and adopt a dialectical approach for an in-depth analysis of any cultural situation or context.

In the module you will be:

- 1.Studying the key terms and concepts which map the field of intercultural communication
- 2.Acquainting yourself with the main research approaches to the study of intercultural communication, focusing on their strengths and limitations.
- 3.Enhancing your ability to interpret everyday events, issues and experiences in a variety of social contexts.
- 4.Raising your awareness of intercultural communication in the global workplace and the challenge of working in an intercultural context.
- 5.Developing your ability to contextualise your knowledge and research, and adopt a dialectical approach for an in-depth analysis of any cultural situation or setting.
- 6.Reflecting on your own intercultural communicative competence to help you enhance your social and professional communication skills.

11 **Module content**

In this module, intercultural communication is studied from a multidisciplinary and multinational perspective. Through a combination of cultural themes, workshops, practicals and a research project, you will consider the impact of culture, from western and nonwestern perspectives, on human communication and interaction. The module will cover topics such as folk culture and storytelling, media and cultural myths, discourse and power, identity and representation, politeness and face-work, intercultural relationship building and intercultural conflict resolution. You will acquire the theory, analytical skills and practical research tools for understanding and researching culture and communication in a variety of social, business and professional contexts. In the module, you will also study a range of intercultural communication competence models to enable you to reflect upon your own intercultural communication practice for both social and professional purposes.

12 **Indicative reading**

Holliday, A. et al (2016) Intercultural Communication: An Advanced Resource Book, 3rd edition Routledge Applied Linguistics, Routledge

Dervin, F. & Machart, R (2015) Cultural essentialism in intercultural relations, Palgrave Macmillan

Holliday, A. (2011) Intercultural communication and ideology, Sage

Houman, A. S. and M, Flammia, (2011) Intercultural Communication: A New Approach to International Relations and Global Challenges, Continuum International Publishing Group.

Beamer, L. and I. Varner, (Intercultural Communication in the Global Workplace, McGraw Hill.

13 **Learning outcomes**

Learning outcomes describe what you should know and be able to do by the end of the module

Knowledge and understanding. After studying this module you should be able to:

- Analyse and critically evaluate the three main research theories used to study intercultural communication;
- Relate these theories to social and work-based situations and/or related fields of study.
- Design a study of intercultural communication in action in social and workplace settings.
- Reflect on the development of intercultural communication competence

Skills, qualities and attributes. After studying this module you should be able to:

- Demonstrate knowledge of the three main approaches to the study of intercultural communication
- Recognise competing ideas and differing perspectives and opinions
- Design and conduct an appropriate research project(s) within a dialectical framework.
- Gather, organise and deploy evidence from a variety of secondary and some primary sources
- Show an ability to interpret intercultural events, issues and experiences in a variety of social and workplace settings.
- Work with some amount of independence, demonstrated in self-direction, self-management and intellectual initiative.

14	Teaching and learning <i>Range of modes of direct contact</i> This indicates the range of direct contact teaching and learning methods used on this module, e.g. lectures, seminars
	Lectures, Workshops, tutorials Total contact hours: 39
	<i>Range of other learning methods</i> This indicates the range of other teaching and learning methods used on this module, e.g. directed reading, research
	Directed reading, out-of-class practical tasks, independent research, field-based research Total non-contact hours: 161

15	Assessment methods This indicates the type and weighting of assessment elements and sub-elements in the module								
	<table><tr><th><u>Element number</u></th><th><u>Weighting</u></th><th><u>Type</u></th><th><u>Description (include any sub elements)</u></th></tr><tr><td>1</td><td>100%</td><td>Coursework</td><td>Essay</td></tr></table>	<u>Element number</u>	<u>Weighting</u>	<u>Type</u>	<u>Description (include any sub elements)</u>	1	100%	Coursework	Essay
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1	100%	Coursework	Essay						
	Diagnostic/formative assessment This indicates if there are any assessments that do not contribute directly to the final module mark								
	5 minute powerpoint presentation on research topic In class progress test								
	Further information on assessment This section provides further information on the module's assessment where appropriate								

Document management

16	Module Title:	Intercultural communication in an International context	
17	Module Code:	GLOB20410	
18	Subject (JACS) Code	L700	
19	Cost Centre	124	
20	School:	AAH	
21	Academic Team	HLG	
22	Campus	2 (Clifton)	
23	Other institutions providing teaching	<i>Please complete in box 23 a-d - if applicable</i>	
		Institution	%
23a	Other UK Higher Education or Further Education Institution- Please name Percentage not taught by NTU		
23b	Other public organisation in the UK- Percentage not taught by NTU		
23c	Other private organisation in the UK - Percentage not taught by NTU		
23d	Any other Non-UK organisation - Percentage not taught by NTU		
24	Date this version was formally approved by SASQC/DAG:	January 2017	