

Nottingham Trent University

Module Specification

	Basic module information	
1	Module Title:	Issues in Intercultural Communication
2	Module Code:	GLOB10212
3	Credit Points:	20
4	Duration:	Year Long
5	School:	Arts and Humanities
6	Campus:	Clifton
7	Date this version first approved to run:	September 2017

8 Pre, post and co-requisites:

These are modules that you must have studied previously in order to take this module, or modules that you must study simultaneously or in a subsequent academic session

Pre, Co, Post Module Code Module Title

9 Courses containing the module

<u>Level</u>	<u>Core/Option</u>	<u>Mode</u>	<u>Code</u>	<u>Course Title</u>
4	Core	FT		BA Joint Honours Humanities
4	Core	PT		BA Joint Honours Humanities
4	Core	SW		BA Joint Honours Modern Languages
4	Core	PT		BA Joint Honours Modern Languages
4	Core	FT	EURX003	European Exchange (Year Long)
4	Core	FT	INTX001	International Exchange (Year Long)

10 Overview and aims

The module examines current theories and debates in the field of intercultural communication studies. The module explores communication across cultural boundaries and the impact this has on effective intercultural and interpersonal communication. The module focuses on the hidden dimensions of culture, rarely understood or examined in everyday life, and seeks to understand these theories in the light of your own lived experience. The module explores how you can be involved

in developing your awareness, knowledge, skills and strategies for effective interpersonal and intercultural communication.

In the module you will be:

1. Studying key concepts within the field of intercultural communication
2. Raising your awareness of the impact of communication on effective intercultural and interpersonal communication
3. Enhancing your ability to examine the hidden dimensions of culture in local and global events in a variety of cultural settings.
4. Developing your ability to contextualise your knowledge in the light of your own experiences.
5. Reflecting on your own and other's intercultural communicative competence to help you enhance your own intercultural communication skills.

11 Module content

The module will focus on a critical review of the key concepts within the field of intercultural communication studies. The module addresses issues directly associated with the impact of culture and communication in an intercultural context. This review will enable you to practice interpreting everyday cultural and intercultural experiences, events and issues at the local and global level. The general theme of the module is to engage with a discussion of the inter-relationship between culture, communication and intercultural communication. Through a combination of lectures, seminar activities and projects the topics covered will include themes such as culture and identity, ethnocentrism and stereotyping, acculturation, adaptation and culture learning, verbal and nonverbal communication, language, symbols and artefacts, the psychology of intercultural interaction and intercultural conflict resolution.

12 Indicative reading

- Holliday, A., Hyde, M. & Kullman, J (2016) Intercultural communication: an advanced resource book for students, Routledge Applied Linguistics, Routledge
- Liu, S., Volcic, Z. and Cindy Gallois, C (2014) Introducing intercultural communication: global cultures and context, Sage Publications
- Augoustinos, M, & Reynolds, K. J. (2001) Understanding prejudice, racism, and social conflict, ebrary, Inc.
- McGarty, G & Yzerbyt, V.Y (2002). Stereotypes as Explanation: The Formation of Meaningful Beliefs, Russell Spears

13 Learning outcomes

Learning outcomes describe what you should know and be able to do by the end of the module

Knowledge and understanding. After studying this module you should be able to:

- Analyse and evaluate key concepts addressed in the study of intercultural communication
- Relate these theories to cultural and intercultural events, issues and experiences at the local and global level
- Critically examine the hidden dimensions of culture in local and global events in a variety of cultural settings
- Contextualise your knowledge in the light of your own experiences both individually and working in a team
- Reflect on the development of your own intercultural communication competence

Skills, qualities and attributes. After studying this module you should be able to:

- Demonstrate knowledge of key concepts in the study of intercultural communication
- Recognise competing ideas, differing perspectives, opinions and interpretations of events, issues and experiences at local and global level
- Show an ability to interpret the hidden dimensions of culture and its impact on effective communication skills
- Design and produce an appropriate research project(s) as part of a team
- Work with certain level amount of independence, self-direction and self-management and intellectual initiative in pursuit of your own academic research interests

14 Teaching and learning

Range of modes of direct contact

This indicates the range of direct contact teaching and learning methods used on this module, e.g. lectures, seminars

This module is delivered in lecture and seminar format and includes a range of activities such as formal lectures, practical tasks, student-led workshop, lecturer-led workshop, student presentations.	
Total contact hours:	52
<i>Range of other learning methods</i> This indicates the range of other teaching and learning methods used on this module, e.g. directed reading, research	
Directed reading, independent research, group project.	
Total non-contact hours:	148

15 Assessment methods	
This indicates the type and weighting of assessment elements and sub-elements in the module	
<u>Element number</u>	<u>Weighting</u> <u>Type</u> <u>Description (include any sub-elements)</u>
1	50% Coursework 2000 Word individual essay analysing and exploring a key theme in the module
2	50% Coursework Group Presentation Project
Diagnostic/formative assessment	
This indicates if there are any assessments that do not contribute directly to the final module mark	
<p>1. The first formative assessment will be an individual Research Project proposal outlining their chosen cultural theme and their proposed cultural analysis. Students will be asked to concentrate on specific themes and relate those themes to local and global events, issues or experiences.</p> <p>2. The second formative assessment will consist of group tutorials, where students outline the aim, focus, content and process and development of the presentation project.</p>	
Further information on assessment	
This section provides further information on the module's assessment where appropriate	
Students will need to show evidence that they have researched their topic. Specific verbal feedback will be given at formative assessment stage and the expectation is that this will be	

incorporated into the final report.

2. Students will work in small group and develop a documentary video based on an intercultural topic.

Document management

16	Module Title:	Issues in Intercultural Communication	
17	Module Code:	GLOB10212	
18	Subject (JACS) Code	L700	
19	Cost Centre	124	
20	School:	AAH	
21	Academic Team	History, Languages and Global Cultures	
22	Campus	2 (Clifton)	
23	Other institutions providing teaching	<i>Please complete in box 23 a-d - if applicable</i>	
		Institution	%
23a	Other UK Higher Education or Further Education Institution- Please name Percentage not taught by NTU		
23b	Other public organisation in the UK- Percentage not taught by NTU		
23c	Other private organisation in the UK - Percentage not taught by NTU		
23d	Any other Non-UK organisation - Percentage not taught by NTU		
24	Date this version was formally approved by SASQC/DAG:	January 2017	